

Demographics for Route 18 and Maple Street, Old Bridge, NJ 08857

	Population	1-mi.	3-mi.	5-mi.
2009 Male Population		4,985	29,663	80,582
2009 Female Population		5,186	30,401	83,387
% 2009 Male Population		49.01%	49.39%	49.14%
% 2009 Female Population		50.99%	50.61%	50.86%
2009 Total Adult Population		7,518	44,123	121,201
2009 Total Daytime Population		8,025	46,400	136,855
2009 Total Daytime Work Population		3,581	20,066	62,268
2009 Median Age Total Population		35	34	36
2009 Median Age Adult Population		42	42	43
2009 Age 0-5		852	5,346	13,748
2009 Age 6-13		1,226	7,285	19,911
2009 Age 14-17		575	3,311	9,110
2009 Age 18-20		353	2,083	5,823
2009 Age 21-24		503	2,769	6,997
2009 Age 25-29		614	3,817	9,131
2009 Age 30-34		767	5,026	12,364
2009 Age 35-39		929	5,530	14,448
2009 Age 40-44		878	5,507	15,156
2009 Age 45-49		783	4,822	13,237
2009 Age 50-54		666	3,987	11,304
2009 Age 55-59		511	3,084	8,626
2009 Age 60-64		441	2,333	6,412
2009 Age 65-69		373	1,730	4,823
2009 Age 70-74		271	1,311	4,306
2009 Age 75-79		173	909	3,640
2009 Age 80-84		121	632	2,715
2009 Age 85+		134	582	2,219
% 2009 Age 0-5		8.38%	8.90%	8.38%
% 2009 Age 6-13		12.06%	12.13%	12.14%
% 2009 Age 14-17		5.65%	5.51%	5.56%
% 2009 Age 18-20		3.47%	3.47%	3.55%
% 2009 Age 21-24		4.95%	4.61%	4.27%
% 2009 Age 25-29		6.04%	6.35%	5.57%
% 2009 Age 30-34		7.54%	8.37%	7.54%
% 2009 Age 35-39		9.13%	9.21%	8.81%
% 2009 Age 40-44		8.63%	9.17%	9.24%
% 2009 Age 45-49		7.70%	8.03%	8.07%
% 2009 Age 50-54		6.55%	6.64%	6.89%
% 2009 Age 55-59		5.02%	5.13%	5.26%
% 2009 Age 60-64		4.34%	3.88%	3.91%
% 2009 Age 65-69		3.67%	2.88%	2.94%
% 2009 Age 70-74		2.66%	2.18%	2.63%
% 2009 Age 75-79		1.70%	1.51%	2.22%
% 2009 Age 80-84		1.19%	1.05%	1.66%
% 2009 Age 85+		1.32%	0.97%	1.35%
2009 White Population		8,183	43,657	122,774
2009 Black Population		445	4,292	9,665
2009 Asian/Hawaiian/Pacific Islander		1,133	9,438	24,190
2009 American Indian/Alaska Native		18	126	291
2009 Other Population (Incl 2+ Races)		393	2,553	7,049
2009 Hispanic Population		973	5,680	14,229
2009 Non-Hispanic Population		9,198	54,385	149,740
% 2009 White Population		80.45%	72.68%	74.88%
% 2009 Black Population		4.37%	7.15%	5.89%
% 2009 Asian/Hawaiian/Pacific Islander		11.14%	15.71%	14.75%
% 2009 American Indian/Alaska Native		0.18%	0.21%	0.18%
% 2009 Other Population (Incl 2+ Races)		3.86%	4.25%	4.30%
% 2009 Hispanic Population		9.57%	9.46%	8.68%
% 2009 Non-Hispanic Population		90.43%	90.54%	91.32%
2000 Non-Hispanic White		8,752	41,244	116,891
2000 Non-Hispanic Black		446	3,290	7,138
2000 Non-Hispanic Amer Indian/Alaska Native		16	48	96
2000 Non-Hispanic Asian		658	6,548	15,644
2000 Non-Hispanic Hawaiian/Pacific Islander		6	9	20
2000 Non-Hispanic Some Other Race		1	62	269
2000 Non-Hispanic Two or More Races		105	831	2,904
% 2000 Non-Hispanic White		87.66%	79.27%	81.76%
% 2000 Non-Hispanic Black		4.47%	6.32%	4.99%
% 2000 Non-Hispanic Amer Indian/Alaska Native		0.16%	0.09%	0.07%
% 2000 Non-Hispanic Asian		6.59%	12.58%	10.94%
% 2000 Non-Hispanic Hawaiian/Pacific Islander		0.06%	0.02%	0.01%
% 2000 Non-Hispanic Some Other Race		0.01%	0.12%	0.19%
% 2000 Non-Hispanic Two or More Races		1.05%	1.60%	2.03%
	Population Change	1-mi.	3-mi.	5-mi.
Total Employees		n/a	n/a	n/a
Total Establishemnts		n/a	n/a	n/a
2009 Total Population		10,172	60,065	163,970
2009 Total Households		3,478	21,276	59,514
Population Change 1990-2009		467	9,730	29,731
Household Change 1990-2009		425	4,324	12,353
% Population Change 1990-2009		4.81%	19.33%	22.15%
% Household Change 1990-2009		13.92%	25.51%	26.19%

Population Change 2000-2009	-321	4,205	11,736
Household Change 2000-2009	-77	1,865	5,482
% Population Change 2000-2009	-3.06%	7.53%	7.71%
% Households Change 2000-2009	-2.17%	9.61%	10.15%
	Housing	1-mi.	3-mi.
2000 Total Housing Units	3,644	19,704	55,154
2000 Occupied Housing Units	3,581	19,410	53,995
2000 Owner Occupied Housing Units	2,635	13,631	41,114
2000 Renter Occupied Housing Units	947	5,779	12,881
2000 Vacant Housing Units	63	293	1,159
% 2000 Occupied Housing Units	98.27%	98.51%	97.90%
% 2000 Owner Occupied Housing Units	72.29%	69.18%	74.54%
% 2000 Renter Occupied Housing Units	25.98%	29.33%	23.35%
% 2000 Vacant Housing Units	1.73%	1.49%	2.10%
	Income	1-mi.	3-mi.
2009 Median Household Income	\$82,900	\$81,524	\$79,305
2009 Per Capita Income	\$33,523	\$34,412	\$35,516
2009 Average Household Income	\$98,045	\$97,148	\$97,851
2009 Household Income < \$10,000	30	486	1,493
2009 Household Income \$10,000-\$14,999	54	396	1,904
2009 Household Income \$15,000-\$19,999	96	473	1,852
2009 Household Income \$20,000-\$24,999	114	483	1,909
2009 Household Income \$25,000-\$29,999	95	452	1,574
2009 Household Income \$30,000-\$34,999	106	522	1,727
2009 Household Income \$35,000-\$39,999	58	521	1,558
2009 Household Income \$40,000-\$44,999	90	562	1,758
2009 Household Income \$45,000-\$49,999	107	585	1,765
2009 Household Income \$50,000-\$59,999	162	1,357	3,744
2009 Household Income \$60,000-\$74,999	437	2,909	7,471
2009 Household Income \$75,000-\$99,999	1,234	7,253	17,434
2009 Household Income \$100,000-\$124,999	514	3,068	7,778
2009 Household Income \$125,000-\$149,999	271	1,437	4,245
2009 Household Income \$150,000-\$199,999	84	561	2,036
2009 Household Income \$200,000-\$249,999	8	59	393
2009 Household Income \$250,000-\$499,999	17	151	849
2009 Household Income \$500,000+	1	3	25
2009 Household Income \$200,000+	26	213	1,266
% 2009 Household Income < \$10,000	0.86%	2.28%	2.51%
% 2009 Household Income \$10,000-\$14,999	1.55%	1.86%	3.20%
% 2009 Household Income \$15,000-\$19,999	2.76%	2.22%	3.11%
% 2009 Household Income \$20,000-\$24,999	3.28%	2.27%	3.21%
% 2009 Household Income \$25,000-\$29,999	2.73%	2.12%	2.64%
% 2009 Household Income \$30,000-\$34,999	3.05%	2.45%	2.90%
% 2009 Household Income \$35,000-\$39,999	1.67%	2.45%	2.62%
% 2009 Household Income \$40,000-\$44,999	2.59%	2.64%	2.95%
% 2009 Household Income \$45,000-\$49,999	3.08%	2.75%	2.97%
% 2009 Household Income \$50,000-\$59,999	4.66%	6.38%	6.29%
% 2009 Household Income \$60,000-\$74,999	12.56%	13.67%	12.55%
% 2009 Household Income \$75,000-\$99,999	35.48%	34.09%	29.29%
% 2009 Household Income \$100,000-\$124,999	14.78%	14.42%	13.07%
% 2009 Household Income \$125,000-\$149,999	7.79%	6.75%	7.13%
% 2009 Household Income \$150,000-\$199,999	2.42%	2.64%	3.42%
% 2009 Household Income \$200,000-\$249,999	0.23%	0.28%	0.66%
% 2009 Household Income \$250,000-\$499,999	0.49%	0.71%	1.43%
% 2009 Household Income \$500,000+	0.03%	0.01%	0.04%
% 2009 Household Income \$200,000+	0.75%	1.00%	2.13%
	Retail Sales Volume	1-mi.	3-mi.
2009 Children/Infants Clothing Stores	\$1,907,752	\$11,488,418	\$31,197,249
2009 Jewelry Stores	\$1,371,643	\$8,289,634	\$22,327,102
2009 Mens Clothing Stores	\$2,703,782	\$16,329,370	\$44,542,187
2009 Shoe Stores	\$2,567,404	\$15,489,390	\$42,496,060
2009 Womens Clothing Stores	\$4,500,094	\$27,356,562	\$75,137,689
2009 Automobile Dealers	\$29,856,936	\$183,623,352	\$501,666,704
2009 Automotive Parts/Acc/Repair Stores	\$3,878,469	\$23,600,842	\$64,369,698
2009 Other Motor Vehicle Dealers	\$1,245,611	\$7,518,988	\$20,584,801
2009 Tire Dealers	\$1,039,466	\$6,329,265	\$17,130,050
2009 Hardware Stores	\$884,921	\$5,181,210	\$14,729,098
2009 Home Centers	\$3,160,927	\$19,373,275	\$54,729,607
2009 Nursery/Garden Centers	\$1,099,427	\$6,696,425	\$18,073,202
2009 Outdoor Power Equipment Stores	\$292,459	\$1,876,454	\$5,194,714
2009 Paint/Wallpaper Stores	\$105,690	\$659,866	\$1,851,628
2009 Appliance/TV/Other Electronics Stores	\$3,141,891	\$18,948,603	\$51,455,011
2009 Camera/Photographic Supplies Stores	\$500,663	\$3,041,073	\$8,349,703
2009 Computer/Software Stores	\$1,423,787	\$8,712,912	\$24,014,328
2009 Beer/Wine/Liquor Stores	\$2,066,806	\$12,439,134	\$33,893,344
2009 Convenience/Specialty Food Stores	\$3,882,897	\$25,620,011	\$72,509,636
2009 Restaurant Expenditures	\$20,506,961	\$135,433,283	\$386,894,157
2009 Supermarkets/Other Grocery excl Conv	\$21,570,599	\$131,229,158	\$360,687,572
2009 Furniture Stores	\$3,077,153	\$18,711,882	\$51,082,755
2009 Home Furnishings Stores	\$2,195,577	\$13,157,206	\$35,868,431
2009 Gen Merch/Appliance/Furniture Stores	\$27,656,410	\$167,811,720	\$459,027,180
2009 Gasoline Stations w/ Convenience Stores	\$18,160,920	\$111,574,414	\$309,006,061
2009 Other Gasoline Stations	\$14,278,025	\$85,954,404	\$236,496,424
2009 Department Stores excl Leased Depts	\$30,798,301	\$186,760,322	\$510,482,199
2009 General Merchandise Stores	\$24,579,257	\$149,099,834	\$407,944,422
2009 Other Health/Personal Care Stores	\$1,914,844	\$11,764,440	\$32,253,648
2009 Pharmacies/Drug Stores	\$10,236,952	\$62,378,042	\$171,331,898

2009 Pet/Pet Supplies Stores	\$1,455,124	\$8,874,630	\$24,577,031
2009 Book/Periodical/Music Stores	\$446,834	\$2,678,774	\$7,426,865
2009 Hobby/Toy/Game Stores	\$271,378	\$1,957,351	\$5,937,649
2009 Musical Instrument/Supplies Stores	\$274,214	\$1,675,312	\$4,568,295
2009 Sewing/Needlework/Piece Goods Stores	\$95,401	\$572,351	\$1,597,498
2009 Sporting Goods Stores	\$2,402,065	\$13,975,011	\$37,522,124
2009 Video Tape Stores - Retail	\$251,431	\$1,526,330	\$4,163,133